**Ali Riza Apil**

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**BUSINESS ANALYST | DATA ANALYST**

Solution Driven Business Analyst with experience to work within teams and as a freelancer. Looking to apply my ample experience and skills in predictive analysis toward the success of your company via the open analyst position. Posses a PhD in marketing field and data analytics and visualization education. My record of success in various industries will make me immediate contributor in your company.

AREAS OF EXPERTISE

* MySql and MongoDb
* Tableau,
* Pover BI
* Python, Numpy, Pandas, Matplotlib, API interactions, Social Media Mining
* Web Visualizations with Html /CSS, Bootstrap
* JavaScript Charting, D3.js, Geomapping with Leaflet.js
* SPSS
* Statistical Modelling and forecasting
* Project management
* ETL (Extract, Transform and Load)
* Data mining
* Data modeling
* Machine Learning
* Big Data Analytics
* Ms Office
* QuickBooks

Recent Projects

PROFESSIONAL EXPERIENCE

General Manager, New Palm Services LLC, 08.08.2009- Present. Founded, devloped and sold. As a small business entrepreneur had a ten year experience on different business functions like management, marketing, operations management, finance and accounting. Developed business plans and lead and control for success.

EDUCATION

**Phd:** Tbilisi State University, Faculty of Business and Economics, Department of Marketing -2008, Tbilisi / GEORGIA

**MA:** Kutaisi Technical University, Institue of Economics and Administrative Sciences, Management, 2001 Kutaisi / GEORGIA

**BA:** Erciyes University, Faculty of Economics and Administrative Sciences, Economics, 1992 Kayseri / TURKEY

**ACADEMIC EXPERIENCE**

**Lecturer**, **Assisst.Prof**.**Dr.**, **Assoc.Prof**.**Dr.** Department of Business Administration, International Black Sea University, 01.02.2001-30.06.2009

**Head of Department of Business Administration**, International Black Sea University 06.03.2006- 15.07.2007.

**AWARDS**

2.000.- TL Mansion award, “Consumers Perception of Participatort Banking System in Turkey / Scienstific Research Competition for the memory of Prof. Dr. Sabahattin ZAİM, (Organization; **TÜRKİYE KATILIM BANKALARI BİRLİĞİ,** May 16, 2009).

**SELECTED PUBLICATIONS**

“Pattern of similarities/differences in time orientation and advertising attitudes: A cross-cultural comparison of Georgian and Macau consumers”, [*Asia Pacific Journal of Marketing and Logistics*](http://www.emeraldinsight.com/journals.htm?issn=1355-5855),2013, Volume: 25 [Issue: 4](http://www.emeraldinsight.com/journals.htm?issn=1355-5855&volume=25&issue=4) ( Co-Authored with Erdener Kaynak, Ali Kara, Clement S.F. Chow)

“An Investigation of People's Time Orientation, Attitudes, and Behavior Toward Advertising in an International”, *Journal of Global Marketing,*2011, Issue 5,( Co-authored with Erdener Kaynak and Kara, Ali)

“Culture And Localization On The Web: Evidence From Multinationals In Russia And Turkey”, *Journal of Electronic Commerce and Research*, 2011, Volume 12, Number 1, Yalcin, Serkan, Nitish Singh, Yogesh K. Dwivedi, Ali Riza Apil, and Salavat Seyfullin,

"Culture and Marketing Communications on the Web: A Cross-Cultural Analysis," *Journal of Euromarketing,* 2010, 19(2), Yalcin, Serkan, Nitish Singh, Ali Riza Apil, Salavat Seyfullin, and Karin Staub., Forthcoming

**“**Marketing and Advertising Practices of Turkish Entrepreneurs in Transition Economies: Evidence from Georgia**”**,2009, *Journal of International Entrepreneurship,* Volume 7, Number 3, 190-214, DOI: 10.1007/s10843-009-0036-z. ( Co-authored with Erdener Kaynak and Serkan Yalçın). (Cited by 3)

“Georgian Consumers’ Evaluation of Products Sourced From European Union Member Countries“, *International Journal of Commerce and Management*, 2010, Vol. 20 Issue: 2, pp.167 - 187 ( Co-authored with Erdener Kaynak)Cited by 4

“Georgian Consumers Evaluation of Products Sourced from a Geographically Close Proximity Country”, *Journal of Euromarketing*, 2008, Volume 17, 3&4 issue, pages:199-218 Co-authored with Erdener Kaynak and Nugzar Todua). Cited 1

“Foreign Product Purchase Behavior in Transition Economies: An Empirical Analysis of Product Information Sources Among Georgian Consumers” *Journal of Promotion Management*, 2008, Volume 13, 3&4 issue, pages:321-337 (Co-authored with Erdener Kaynak and Serkan Yalçın). Cted by 2

“Do Multinationals Care about Culture on the Web? Evidence from Multinationals in Turkey”, *50th Annual Conference of Academy of International Business,* Milan, June 30- July 3, 2008 ( Co-authored with Serkan Yalçın and Salavat Sayfullin).

**COURSES TAUGHT**

Applied Marketing, Strategic Planning and Management, International Business Management,

Fundamentals of Marketing, Strategic Management, Marketing Strategy, Marketing of Financial Services,